

Getting Started Guide – Policy Map

➤ Home page access

The screenshot shows the PolicyMap website home page. The navigation bar includes links for PRODUCTS, DATA, INDUSTRIES, RESOURCES, SUPPORT, PRICING, ABOUT, and NEWS. In the top right corner, there are buttons for Sign up, Log in, and Open Map (Public Edition). The main heading is "PolicyMap Data Solutions". Below this, there are two callout boxes: one pointing to the "Sign up" button with the text "→ Sign up with PolicyMap to open more information and features, such as multi-layered maps (Free 7-Day Trial)" and another pointing to the "Open Map" button with the text "→ Or access public maps through Open Map". The main content area features the headline "The most location data on the web." and a sub-headline "Cleaned. Standardized. And always up to date." Below this, there are two callout boxes: one pointing to the "Data Indicators" section with the text "→ Browse Data Indicators including: demographics, income, employment, quality of life, education, health, economy, and housing" and another pointing to the "Data Sources" section with the text "→ Browse Data Sources including: US Census, Labor Statistics, US Courts, CDC, Civil Rights Data, DHS, EPA, Head Start, HUD, and USDA". The "Data Indicators" section shows a document icon and the text "Data Indicators Over 37,000 indicators". The "Data Sources" section shows a magnifying glass icon and the text "Data Sources From over 150 sources". At the bottom, there is a paragraph: "PolicyMap products are powered by our growing and current library of indicators, from more than 150 authoritative public and proprietary sources. Our dedicated team expertly curates the data to ensure it is the most accurate available, with the greatest geographic coverage of national data available at the local level across the US. The data comes from disparate sources, but is standardized to allow for simple analysis across indicators. We also create unique data, such as trends over time and indices that combine relevant indicators. Our team is always on the lookout for new data sources and requests from users, and as we add new content to the platform, it becomes available in your product immediately and at no additional charge on PolicyMap."

POLICYMAP

Sign up Log in Public Edition Open Map

PRODUCTS DATA INDUSTRIES RESOURCES SUPPORT PRICING ABOUT NEWS

PolicyMap Data Solutions

➔ Sign up with PolicyMap to open more information and features, such as multi-layered maps (Free 7-Day Trial)

➔ Or access public maps through Open Map

➔ Browse Data Indicators including: demographics, income, employment, quality of life, education, health, economy, and housing

➔ Browse Data Sources including: US Census, Labor Statistics, US Courts, CDC, Civil Rights Data, DHS, EPA, Head Start, HUD, and USDA

Data Indicators
Over 37,000 indicators

Data Sources
From over 150 sources

PolicyMap products are powered by our growing and current library of indicators, from more than 150 authoritative public and proprietary sources.

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➤ Open Map – overview of fields

POLICYMAP Sign up Log in Public Edition Open Map

PRODUCTS DATA INDUSTRIES RESOURCES SUPPORT PRICING ABOUT NEWS

PolicyMap Data Solutions

PolicyMap Data Solutions

The most location data on the web.
Curated. Cleaned. Standardized. And always updated.

Data Indicators
Over 37,000 indicators

Data Sources
From over 150 sources

➔ Search for a topic or specific location in the search bars

MAPS TABLES REPORTS 3-LAYER MAPS DATA LOADER Sign up Log in Public Edition Back to homepage

POLICYMAP Find Home Sales, Poverty, etc. Location Address, City, County, State, Zip, or Lat, Long

My Data Demographics Incomes & Spending Housing Lending Quality of Life Economy Education Health Federal Guidelines Analytics

Washington Helena Montana St. Paul Minnesota Michigan Toronto New York Vermont New Hampshire Maine
Salem Oregon Boise Idaho Salt Lake City Cheyenne Lincoln Denver UNITED STATES Illinois Indiana Ohio Pennsylvania Philadelphia New Jersey Delaware Maryland
Sacramento Reno Nevada Utah Colorado Kansas Missouri Kentucky Tennessee Nashville Atlanta Columbia South Carolina North Carolina
San Francisco San Diego Los Angeles Phoenix Arizona New Mexico Oklahoma Oklahoma Little Rock Arkansas Mississippi Alabama Georgia Florida
San Antonio Houston Austin Dallas Texas Louisiana Mississippi Alabama Georgia Florida
Sonora Chihuahua Coahuila Nuevo Laredo

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My Custom Regions Create Map Boundaries Show Current Clear Location Reset Map

➤ Open Map – example

POLICYMAP Sign up Log in Public Edition Open Map

PRODUCTS DATA INDUSTRIES RESOURCES SUPPORT PRICING ABOUT NEWS

PolicyMap Data Solutions

➔ In this example we will access Open Map to look at the percent of income that single-parent families spend on rent

Home / PolicyMap Data Solutions

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Data Indicators
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POLICYMAP Find Home Sales, Poverty, etc. Location Address, City, County, State, Zip, or Lat, Long

My Data Demographics **Incomes & Spending** Housing Lending Quality of Life Economy Education

DATA LAYERS DATA POINTS

DATA LAYER

Single-Parent Family Renters
Renters
Source: HUD

Year: 2014
Variable: Percent
Shaded by: City, 2010

➔ Select Income & Spending
➔ Location Affordability
➔ Single-Parent Family
➔ Housing (Renters)

Income
Per Capita
Family
Household
Poverty
People in Poverty
Families in Poverty
Persistent Poverty
Federal Tax Returns
Sources of Income
Deductions
Credits and Payments
Taxes Filed, Taxes Paid
Income Inequality
Gini Index

Affordability
Location Affordability
Affordable Housing Units
Housing Cost Burdens
Additional Income & Spending Data
Economic Mobility
Area Median Income
Low Mod
Supplemental Nutrition Assistance Program (SNAP)
Women, Infants and Children (WIC)
Free and Reduced Lunch
Food Insecurity
Bankruptcy Filings
Minimum Wage

By Household Type
Median-Income Family
Very Low-Income Individual
Working Individual
Single Professional
Retired Couple
Single-Parent Family
Moderate-Income Family
Dual-Professional Family

Affordability for Single-Parent Family Household
Housing and Transportation
Housing and Transportation (Owners)
Housing and Transportation (Renters)
Housing
Housing (Owners)
Housing (Renters)
Transportation
Transportation (Owners)
Transportation (Renters)

➤ Open Map – example output

